

Seymour History Bulletin



A publication of the Seymour Community Historical Society – Fall and Winter 2022

Dedicated to Preserving Seymour Area History Bill Collar, Editor

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Summer hours: 1:00 – 4:00 F-S- S

Fall and winter: 1:00 – 4:00 Sun.

Closed: Jan. - Mar.

Board of Directors

Cathy Anschutz	Mike Keyzers
Bob Bock	Sue Keyzers
Kurt Boettcher	John Koenigs
Bill Collar	Karen Kuske
Gail Dean	John Pashouwer
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A Message from the Board of Directors

It was a busy spring and summer at the museum. We were pleased to be able to host a visit from the Seymour fourth graders. It is amazing how items common just a couple decades ago are totally foreign to them. They are full of questions and well-behaved. Kudos to the fourth grade teachers at Rock Ledge for having them well prepared for the tour.

The Model A club visit was almost disrupted by the aftermath of the tornado. The museum was without power for four days. Board member, John Pashouwer came to the rescue with a portable generator. Unfortunately, we couldn't open the museum, but the band played in the gazebo and entertained our guests. Neil Holub and Biscuit Creek provided bluegrass music.

The ten-year anniversary of the opening of the museum was a big hit with several hundred people touring the museum and admiring the historical mural on the west side of the old general store. The ten foot by sixty-five foot painting depicts eleven Seymour buildings and twenty-two characters from 1880 to 1920. The Sugarbush Boys provided vintage music and the Seymour Dairy Queen treated everyone with free ice cream sundaes.

Once again, Music in the Park was the highlight of the summer with an average of almost 300 people in attendance. Generous patrons pitched in to help make the 50/50 raffle a major source of income for the historical society. Fireworks, sponsored by the City of Seymour, were an appropriate way to wrap up the summer and celebrate the good times.

Society members appreciated the comments from John Minlschmit and Jim VandenHeuvel who were participants in the "Return to Nam" program sponsored by the Old Glory Honor Flight. And on September 22nd Seymour native and Twin Cities sports anchor Joe Schmit, informed and entertained 150 area residents with dynamic presentation in the high school auditorium. He donated all proceeds from the program and book sales to the historical society.

Christmas Open House and Kids' Christmas December 3th



Santa, Mrs. Claus and the elves have over 100 gifts for boys and girls.

Santa and Mrs. Claus will be at the museum on Saturday, December 3. The museum will be decorated in a holiday theme and the first 100 children accompanied by an adult will receive a present. Families are invited to the museum between 10:00 and noon for the Christmas open house. This year's theme is "**Santa's Workshop.**" Janice Eick and her sisters Jean and Joan, have done an outstanding job decorating the

museum for Christmas.

The second floor has been turned into Santa's workshop with numerous decorated trees and winter scenes. Mr. and Mrs. Santa Claus will be on hand to greet visitors and distribute holiday cheer.

Santa and Mrs. Claus will be present at the museum from 10:00 to Noon to greet the children and pass out toys.

The first 100 children will receive a free gift courtesy of a generous donor.

Consistent with the North Pole theme, children have the opportunity to play with the Santa train, view vintage toys and take some candy

canes home. This is an excellent opportunity to treat the children and tour the festive museum.

Model A Cars and Bluegrass Music

"The show must go on" was the theme as the "Nickle A" auto club and the "Biscuit Creek Bluegrass Band" teamed up for a fun afternoon in Nagle Park adjacent to the Museum on Saturday, June 18. Eighteen vintage autos were parked on Depot Street for inspection while the band played familiar foot stomping music. The tornado took down the power but not the enthusiasm and determination to host the event. A portable generator assisted the band and a food truck served the hungry guests who had their "Model A" Fords on display on Depot Street.



Members of the "Nickle A" auto club dress in their finest period clothing for the visit to the museum.

Music in the Park - 2022

The summer Music in the Park program concluded Wednesday evening, August 31, in Rock Ledge park with Chad Przybylski's Polka Rhythms and an audience of over 400. The color guard from Kraft-Krause-Mueller Post 106, presented the colors in honor of veterans.

Members of the historical society extend a sincere "Thank you" to Seymour area merchants and others who make the music possible and provide raffle prizes. It takes many volunteers to organize and produce the summer long program. Special thanks go to John Koenigs who lines up all the bands and provides a variety of music. We also appreciate Gary and Mary Lou Melchert for donating the soda and water and Susan Manzke for passing out the free raffle tickets. Diana Malcheski and Lisa Elsner did an outstanding job heading up the 50-50 ticket sales. This year the raffle generated \$3,442.00 for the historical society. One hundred per cent of the society share is used for historical activities and sustaining the museum. Mike Keyzers as M.C. kept the programs organized and the rest of the board of directors handled concessions and other tasks.

The following people and merchants sponsored the music program. Be sure to thank them when you patronize their business.

- ✓ Bank First - Seymour
- ✓ BMO Harris Bank
- ✓ Community First Credit Union
- ✓ Countryside Photography
- ✓ Dairy Queen Grill and Chill
- ✓ Diedrick's Heating and Air
- ✓ Don's Quality Market
- ✓ Edward Jones -Seymour
- ✓ Family Insurance Center
- ✓ Good Shepherd Services
- ✓ Hermus Repair, LLC - Seymour
- ✓ Home of the Hamburger
- ✓ Isaar Trailriders Snowmobile Club
- ✓ J J's Auto Clinic - Seymour
- ✓ Kwik Trip, Inc.
- ✓ Leisgang, Greg and Pam
- ✓ Mel's Coffee House - Seymour
- ✓ Menn Law Firm, Ltd
- ✓ Muehl-Boettcher, Inc.
- ✓ New York Life - Ken Bakula
- ✓ Nicolet National Bank
- ✓ North Country Homes - Bonduel
- ✓ Northeastern Roofing, Inc.
- ✓ Orion Labels, LLC
- ✓ Packerland Rental, LLC
- ✓ Osborn Roofing
- ✓ Performance Corporation
- ✓ Ralph's Hardwood Floors
- ✓ Scott Marcks Trucking
- ✓ Seymour Chiropractic, SC
- ✓ Seymour Lumber
- ✓ Seymour Dental
- ✓ Sha-Bock Farm Bed & Breakfast
- ✓ T & T Storage
- ✓ Truman, Haase, Zahn Insurance
- ✓ Witt Family Ford

Our sponsors make Music in the Park possible. Be sure to tell them how much you enjoy the program.



Rocker continues to be one of the most popular bands.



The New Generation lives up to its name.



Krause-Kraft-Mueller Post 106 presented the colors as a tribute to veterans.



Rockin' Country is a popular local band.

The Miller-Piehl Building

The renovation work on the Miller-Piehl Building has been completed. One of the oldest buildings in the city (1893), the building serves as a 1930's general store. After extensive tuck pointing and exterior repair the building is now in good shape. Fortunately, thanks to our generous donors, a sustainability fund was established and the total cost of \$35,000.00 for restoration was financed

through the historical society budget without any tax dollars involved. The west side of the building faces Main Street and that is where the new historical mural is displayed. In order to mount the mural and prepare the building aesthetically, a considerable amount of work had to be done.

Fortunately, Schuh Construction is a great friend of the historical society and an impressive community citizen. Windows were bricked in and a base layer was prepared suitable to mount the aluminum panels. Pudge and Cassie Schuh did the final preparation and installment of the mural in time for the 10-year celebration of the museum. Overall it was a great team effort. The donors and volunteers are listed below.

The mural was made possible through generous donations from the following.

Muehl-Boettcher Funeral Home, Joel and Ashley Walters, Kurt and Debbie Boettcher, June Boettcher, Blake and Mollie Boettcher, Brendt and Stephanie Boettcher, Janice Eick, Schuh Construction, Doug Pahlow Masonry, Pete Krabbe-Seymour Lumber, Countryside Photography, Dan VanBoxtel (mason) and Jamie Volkman (mason).



The former Miller-Piehl office building (1893) was cleaned and worn bricks and mortar were replaced.



Windows were removed and bricked up courtesy of Schuh Construction and Pahlow Masonry.



Schuh Construction installed a base to which the aluminum panels were attached.



Schuh Construction erected the mural in time for the 10-year celebration of the new building. Lights and an identification plaque will be added.

The Annual Meeting

After a brief business meeting Jessica Michna entertained a large audience with her portrayal of Laura Ingalls Wilder. A number of children, obviously readers of her books, attended with their parents. Using the skills of an accomplished actress, Mrs. Michna kept the attention of kids of all ages with compelling stories of Wilder's childhood and how she created the characters in her books. After a sixty minute program she answered questions and posed with delighted fans. Following her program, members of the historical society provided their guests with coffee and desserts.

In the business portion of the meeting directors Bob Bock and Kurt Boettcher were reelected for three year terms and Cathy Anschutz was added to replace Ellen Piehl who resigned. The board named Bill Collar president; Kurt Boettcher, vice president; Sue Keyzers, treasurer and Janice Eick, secretary. The membership approved the budget for 2022 as presented.



A capacity crowd attended the presentation.



Mrs. Wilder (Jessica Michna) with "Charlotte", Chelsey Schaumberg and her daughter Zoe.



Members of the board of directors provided tasty treats following the presentation.

Return to Vietnam Documentary An Old Glory Honor Flight

Vietnam veteran Jim Van Den Heuvel of Seymour contacted the historical society and donated an impressive book and video detailing the 2019 return to Vietnam by 52 veterans from Northeastern Wisconsin. After reading the book and viewing the video, SCHS Board members decided it should be viewed by a larger audience. The program was presented Thursday evening, August 25. Jim Van Den

Heuvel and John Minlschmidt of Black Creek, who also participated in the honor flight, were present to provide an introduction and answer questions. Popcorn and refreshments were provided by the Seymour Community Historical Society and the American Legion Auxiliary. Numerous veterans and other interested parties attended. It was an insightful, emotional and educational experience.

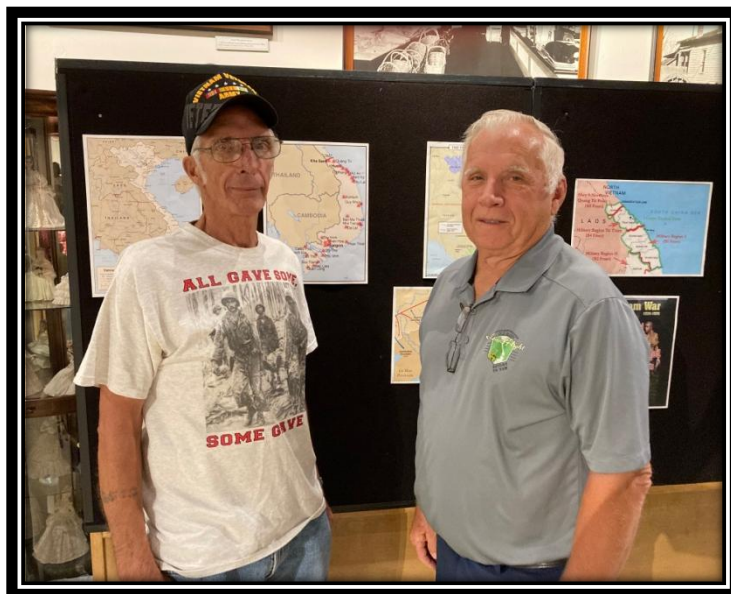
Jim and John's comments in the "Return to Nam" thank you book sum up their experiences and the messages presented at the museum program.

Jim Van Den Heuvel: *"It was an awesome experience except for the plane ride that was just too long. The thing about the whole trip was sharing it with 51 other veterans. There was a lot of tears but also a lot of laughing. I have never been with a group of more honorable and caring men helping each other out whenever needed. We enjoyed each other's company and shared an experience that will live with us forever. We have become a band of brothers forever."*

John Minlschmidt: *"Thank you to all the people who had anything to do with the 'Return to Nam Honor Flight' and all the donors who made this an absolutely amazing experience, and one that will be with me forever. I can't begin to thank everyone enough for this great experience. We certainly met some wonderful people and established friendships that will last a long time. Thanks to all involved. It was great."*



The program was enjoyed by 55 people.



John and Jim added their recollections.

Joe Schmit Returns to Seymour

Several year ago Kurt Boettcher, an active member of the Seymour Community Historical Society Board of Directors, had the idea to contact Joe and see if he would speak at the annual meeting of the historical society. Kurt was a high school classmate of Joe and they became good friends, even rooming together for two years while attending UW-La Crosse. In recent years Joe has become a nationally known motivational speaker. Instead of speaking at the annual meeting, Joe suggested making his presentation a fund raiser for the museum.



Joe was the Sports Director for WBAY-TV in Green Bay, Wisconsin, before moving to the Twin Cities in 1985. He got his start as a weekend sports anchor for KCRG-TV in Cedar Rapids, Iowa, and WKBT-TV in La Crosse, Wisconsin. Joe attended the University of Wisconsin-La Crosse with a degree in Mass Communications. He graduated from Seymour High



School in 1975 and received the Lions Club Scholar/Athlete Award. He was active in sports, earning nine letters and was the class graduation speaker.

Eventually, Joe found an opening in his busy schedule and suggested Thursday evening, September 22nd. Since the meeting room of the museum has limited seating it was decided to utilize the high school auditorium. The school administration was very cooperative and the auditorium provided comfortable seating for the 150 people who attended. Tickets were sold for \$10.00 each and with an additional contribution from his book sales, Joe donated close to \$2,000.00 to the museum sustainability fund in memory of his parents Elmer and Dorothy Schmit.

Overall it was a delightful evening with the historical society hosting a reception at the museum following Joe's 90 minute

presentation. It was great to see many of his classmates attending along with a variety of people from all walks of life. Recalling his Seymour roots, Joe appeared wearing his high school letter jacket and included self-deprecating stories from his high school athletic experience. Mixing in appropriate humor with motivational principles and poignant stories, Joe's dynamic message included something for everyone. A number of key points from the presentation are listed below.



Joe's message was well-received by an attentive audience.

- We make our biggest impressions when we are not trying to be impressive.
- As we interact with people we make a silent impact.
- Determine your Mount Rushmore of influence. List four people who helped you become the person you are.
- As you go through life, remember your actions influence others and their Mount Rushmore.
- Research indicates that influential people have three characteristics: Purpose, Persistence and Passion.
- Successful people care about others and act accordingly.
- Listen more than you talk and be less judgmental.
- Align your actions with your values.
- Associate with positive people. Follow the 90-10 principle. Negative people will drag you down.
- A nice comment or compliment can make someone's day.
- Happiness is a choice, it's contagious, help spread it.
- The person who is better prepared and willing to work smart will be most successful.

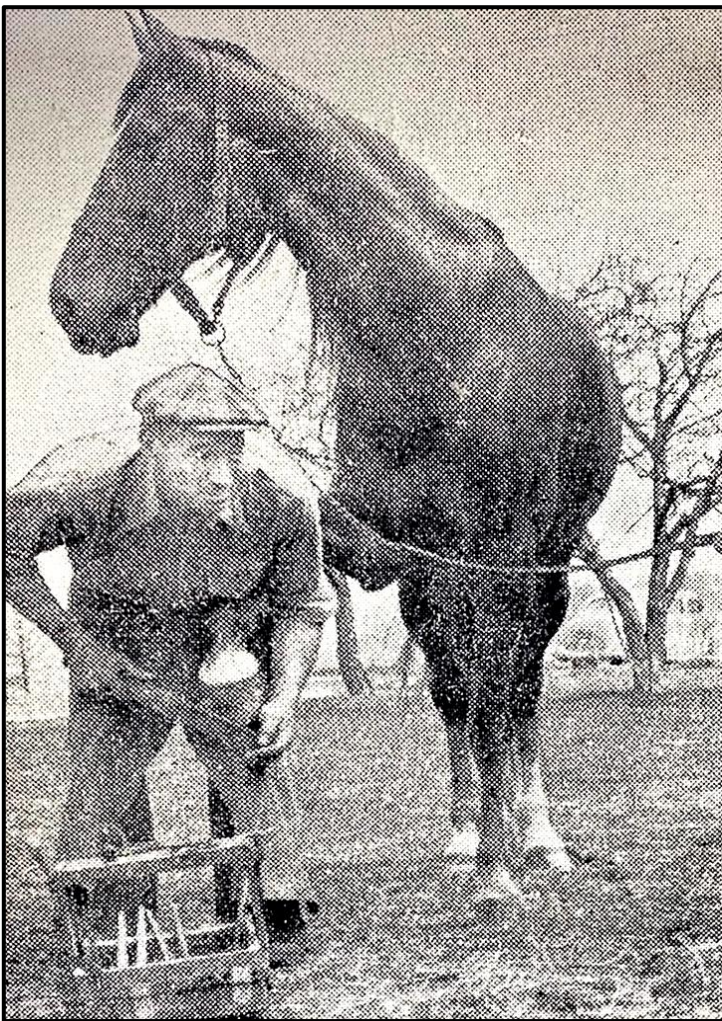
The day after his speech Joe and his wife Laura toured the museum. Both were impressed with the facility and were pleased to help with its sustainability. Thanks much Joe! You certainly made an impact on your return to Seymour.

Farrier's Art Cherished by Seymour Craftsman

(Appleton Post Crescent October 20, 1963)

This summer Jim Earley donated a forge, anvil and a variety of blacksmith tools to the museum in memory of Jack Kissinger. Jack came to Seymour in 1917 primarily because of the horse races at the fairgrounds and the need for a farrier. He passed away in 1978. This newspaper interview with him provides some little known facts about the life of a farrier.

Jack Kissinger is a craftsman in a business that is fading since the automobile became popular. He is a farrier, or what most of us call a horse shoer. And he has been in the business for 56 years.



Jack is wiry and tough and he has to be to handle ornery horses who don't want people bothering with their feet and legs. But he says working with horses takes something different than just muscle.

"Some people say I hypnotize horses," he says. But it really isn't that. A horse can tell if a

person has confidence. A horse needs to rely on a man. That's what does it.

Good Training

Jack started his trade when he was 17 and freshly arrived in Wisconsin from his native South Dakota. Apprenticed to Henry C, Volkman of Milwaukee, he spent four years working for his journeyman degree.

There were seven forges in the blacksmith shop and a wide variety of men Jack recalls. He learned about shoeing hackneys from an Englishman and hunters from an Irishman. Then he spent four more years working for his master degree.

In those days horse shoers belonged to the National Horse Shoers Association and Jack was a Traders Council delegate. When he started his apprenticeship he was paid \$7.00 a week and worked up to \$12.00. In 1917 he moved to Seymour, in part because of the race track.

Best Experience

Shoeing race horses is the best experience for a horse shoer, Jack believes. The slightest difference in a shoe can make a great deal of difference in a racer's performance. Problems in such shoeing range all the way from making the almost shell-like four ounce shoes to help the pacer develop rhythm to special shapes and weights to correct forging, cross-firing or simple stumbling.

When Jack started at Seymour he recalls there were other shops in town because automobiles were scarce and horses were plentiful.



Donated forge with blower

Jack had two men working for him and there was plenty for all to do. He says the horse population in Wisconsin has about doubled in the last five years. There are more race horses, but the big increase has come through

the renewed interest in saddle horses.

The only trouble with shoeing saddle horses Jack says that their owners don't pay much attention to the shoe as long as everything is going right. But Jack keeps records of every horse, measurements of the length of the hoof and the shape of the shoe. He has become adept at making light shoes for the Arabian's floating trot, the heavier front shoes for the higher action required of the American Saddlebred and even an elaborate shoe concocted of iron and leather to build out a Tennessee Walker's hoof as much as six inches.

Slow Down

Because he is 73 he has to take things a little easier. Jack has had to curtail some of his work and only goes to a few stables on regular trips. But he is kept busy in his own shop in Seymour, filling orders for shoes from all over the country.

People send him patterns for the shoes they want along with measurements and descriptions of whatever the horse is doing wrong. But he also makes shoes on the spot because he carries his complete equipment including a forge in the back of his truck.

Shoeing has changed Jack concedes. He used to be able to shoe 10 horses a day, but the young men going into the business today usually stop at about four. Jack is critical of their training. In many of the schools he complains that they spend years studying hooves and nailing shoes to dead horses, but may not even see a live horse until graduation.

Too Hurried

They are in too much of a hurry he says and don't spend enough time to be sure the job is done right. If he has been a successful horse shoer, Jack says it is because he is never perfectly satisfied with his work. I always think that next time I will do it a little different and a little better.

Blame Man

In the shop where he was trained, Jack



Anvil, work bench and a variety of blacksmith tools. The exhibit is located in the general store.

recalls that if a shoer had trouble with a horse, the man and not the horse was blamed. One of the first rules was to never hit a horse with a

shoer's tool and Jack remembers one man given his time for striking an unruly horse with his rasp.

Each horse is different, Jack says. Some respond with a sharp voice and others to a gentler approach. And some he concedes have to be whacked with a piece of rubber hose.

When he came from South Dakota, "I could ride anything with hair," and Jack thinks getting along with horses is essential to the trade.

1949 Kiosk - Sponsored by Don's Quality Market

The museum contains a number of interactive kiosks featuring touch screen computers that contain many pictures and interviews. For someone interested in Seymour area history and willing to

take the time to investigate thoroughly, the computers contain a wealth of information and little known facts about Seymour. The Kiosks with detailed information include a look at Seymour in 1949 sponsored by the Don Reed Family and Don's Quality Market, a Seymour Quiz sponsored by the family of Robert Kuehne, the Seymour Fair sponsored by John Cumicek, and Reese's Dairy Bar sponsored by the family of Bill Reese.

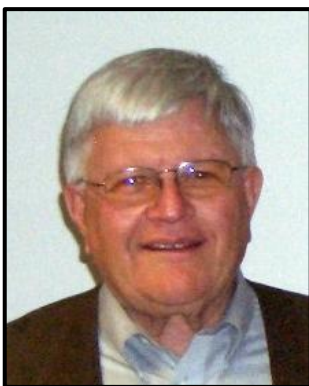


Included in the 1949 Kiosk are interviews with: Bob Coonen, Gary Melchert,

Charlie Jenkins, Roberta Mory, Don Reed, Roy Puls, Don Feurig, Al Storma, Bud VandenHeuvel, Lucille Miller, John Selmer, Gail Dean and Ralph Melchert.

One of the most popular and compelling interviews is with Ralph Melchert and his recollections as a child when German prisoners of war worked for the canning factory and on his parent's farm.

Interview with Ralph Melchert.



"I remember when the German prisoners came to Seymour to work at the canning factory. If they didn't need everyone, farmers could come and pick them up. I remember my dad

coming in the morning to pick up a prisoner and in the evening he would take him back. I believe they came to Seymour in an army truck. What impressed me was the guard. I believe I saw only one guard with a rifle.

I wasn't afraid of the prisoners because they weren't armed, but being only seven years old I remember the guard with a rifle and that scared me a little bit. I remember one prisoner in particular, Willie Kruschinski, and he came out a lot. He waited for the man with the Schwartz auto, 'the black car' as he called it. That was my dad and my dad could speak German, so they got along and could communicate. One of the things the prisoners would do is bundle grain. They would cut it and put it in bundles for harvesting. It was before the days when chemicals were being used on the crops and often times they would pull weeds in the fields.

The prisoners weren't supposed to be fed at the farm. They would bring a little sack lunch, but it didn't look like much and my mother would invite them to sit at the table with the family. They always had a good dinner which I'm sure they appreciated. After the war our family kept in contact with Willie and his family. He was from East Berlin and during the war it was bombed out and he was devastated. His family didn't have much and my parents sent care packages to them. Willie never came back over here, but in 1983 my father and I went over there to see him.

Of course, that was before the fall of the Berlin Wall and as we traveled into East Berlin you could really see the difference. There was



Ray Melchert (Left) visiting with former prisoner Willie Kruschinski in Germany.

barbed wire along the tracks and sharp spear like rods outside the barbed wire so if anyone did get through and jumped the fence they would get speared on those rods. There were towers at every train station with guards and machine guns and binoculars securing the area. There were police dogs and guards, it was a very threatening experience.

Somehow Willie had gotten out of East Berlin and we visited him in West Berlin. He insisted we go to East Berlin to see what it was like. I really didn't want to go there, but he persisted. We stayed in West Berlin for three or four days. When it was time to go he took us to the train station. We didn't see Willie again after that.

The prisoners stayed at a camp near Hortonville. I remember before my parents got prisoners we took a ride to the camp near Hortonville to see what it was like.

His daughter Ellen came to the United States. I think 1978 was the first year. She came over and visited my parents in Seymour.

The prisoners never tried to escape because they had conditions pretty good compared to fighting in the war. I think most of the farmers wives fed them pretty good."



Years later Willie's daughter, Ellen visited the Melcherts in Seymour.

Mrs. Ray Melchert, granddaughters Caren and Kristen, children of Michael and Lois Coomer of Fond du Lac and Ellen Kruschinski of Berlin, Germany who was a house guest of the Melchert's for the past four weeks.

Ellens father Willi Kruschinski was a prisoner of war in the U.S. in 1945.

The Seymour Canning Co. had a contract with the U.S. government to employ war prisoners on days when the Canning Co. had men to spare, local farmers could employ these men on a daily basis.

As Ray Melchert has some knowledge of German some enjoyed working out at the farm.

After the war these prisoners went back to Germany. The Melchert's and the Kruschinski's kept in contact. Willi Kruschinski got married and their only daughter Ellen who is a grown girl now journeyed to Wisconsin. She also visited the M and L. Coomers and Richard and Cathy and daughter Jill Jurgenson of Fond du Lac for a week.

Lois Coomer and Kathy Jorgenson were on a vacation in Europe, ten years ago during their summer teaching vacation. They visited the Kruschinski's then. The Melcherts enjoyed having Ellen, she speaks very good English and she understands our American way of living.

Major Seymour Businesses 1949

Babbitt Plumbing
 Beacon Restaurant (Ole Olsen)
 Be-Lov Lee Beauty Shop
 Ben Franklin Store
 Berry's Gift Shop
 Be-Sher Farm Equipment
 Brick and Son (Fred)
 Brusky Clinic
 Burghard and Sons (Egg Buyers)
 Burns, Mike (Attorney)
 Cicero Mutual Fire Insurance Co.
 Consolidated Badger Cooperative
 Cooks Auto – Ford
 Coonen D.M.
 Court's Beauty Shop (Marcia)
 Cumicek Jeweler
 Dunbar's Food Market & Service
 Economy Food Store
 Eick's Service Station (Elmer Eick)
 Elsen's Standard Service (Joe)
 Farmers Implement Company
 Fenn's Insurance
 Finkle, Dr. (George Baerwald)
 Groat Oil Company
 Gustman Motors – Chevy
 Hallada's Appliance
 Hartland-Cicero Mutual Ins. Co.
 Helmke's Food Market
 Hittner Clinic
 Hops Sporting Goods

Hotel Nelson
 Huettl Transportation
 Huth Insurance (Forrest)
 Jensen Appliance Sales
 Johnson-Burt Lumber Company
 Kahnt's Shoes
 Krahn's IGA
 Kuehne, Paul (Tailor)
 Kuehne, Robert and Sons
 Len's Electric Shop
 Libby, Dr. G.D.
 Lotter's John Deere
 Maass Motors – Chrysler, Plym.
 Marnocha's Tavern
 Melchert Brothers Garage (Buick)
 Mielke Motors – Dodge, Plym
 Miller's Department Store
 Monroe M. C. (Dentist)
 Muehl Furniture Co.
 Pasch Grocery Co.
 Pauly and Pauly Cheese Co.
 Progressive Farmers
 Sarrafe Studio
 Schoen's Refrigeration
 See-More Theatre
 Sey. Dairy (Pete Wachendonk)
 Seymour Bakery
 Seymour Bottling Works
 Seymour Cooperative Exchange
 Seymour Farm Equipment

Seymour Flour Mill
 Seymour Hardware
 Seymour Roofing Sanding
 Seymour State Bank
 Seymour Tile Plant
 Seymour Woodenware
 Sheff's Alleys
 The Seymour Press
 Tip Top Bar (Dod Guyon)
 Verbeten's Pinecastle
 Williams Electric
 Windau Motor Co. – Pontiac
 Woodward's Store
 Wurtzel Drug Store

LOOK IT'S HERE!
THE NEW
Westinghouse
Electric Range

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 The New Westinghouse. Look of massive magnificence that represents the finest in modern cooking!

OTHER MODELS
 to

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SO FINE! SO FAST! SO SURE!

NEW!
 SUPER-SEE MIRACULOUS OVEN
 Cooks food in any rack position! Now appliances! New speed! New perfect heat circulation!

NEW!
 SURFACE COOKING CAPACITY
 8000 watts! 4 full-size Corox Unital New room for large utensils!

NEW!
 SIMPLIFIED COOKING CONTROLS
 Out of the Steam Zone!
 Heat Cooking "At-A-Glance" Switches and Single Dial Oven Control!

SEE
 THE STARTLING, NEW, SIMPLIFIED RANGE BY
Westinghouse

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WILLIAMS ELECTRIC

Drive a **'49 FORD** and **Feel the Difference!**

You'd expect to pay handsomely more for Ford's new "feel" — the way it steers, the way it rides, the way it gets away! But that's where you get from Ford's Engineering Department. Ford's new steering "F-Power-Cast" is from "F-Power-Cast" — the most advanced "F-Power-Cast" ever. You drive it and **FEEL** the difference!

There's a **new** in your future

Take the wheel...try the new Ford **'FEEL'** today

COOK MOTOR CO.
 Phone 77 W. L. A. D. 776 Seymour, Wis.

You ought to be driving a **'49 PONTIAC**

A Sweetheart on the Road!

The plain truth is you never drive a car that dashes so many different, delightful and thrilling avenues when in action as does this big, roomy, lively-looking 1949 Pontiac.

It's a treat just to sit behind the wheel and enjoy Pontiac's "V-8" New Drive View, resulting from the "V-8" Pontiac's wonderful, almost corner pillars and the lowest level floor.

When Pontiac's famous inspired insight right on an 8-cylinder engine also, there isn't a sound

...and when it accelerates—ing! It takes the toughest hills in any city grade. You swing around curves easily, steadily and without wobble. There's magic in Pontiac's handling—comfort!—response in the modern new "Torque-Flite" Ride and wonderful responsiveness with General Motors "Hydra-Matic Drive".

Best of all—it's easy to see a Pontiac because it's proud just above the city line. Come in today and satisfy yourself on Pontiac value.

WINDAU MOTORS
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MELCHERT BROS. GARAGE
 Phone 87W W. L. A. D. 521 Seymour, Wis.

2 MOST money
 3 MOST road-worthy
 4 MOST all-round performance

Index to Sound Clips on the 1949 Kiosk

Location	Program
View of North Main Street -----	Bob Coonen talks about life in Seymour during 1949.
View of North Main Street -----	Listen to a 1949 automobile radio ad.
View of South Main Street -----	Gary Melchert recalls six auto dealers in the city.
View of South Main Street -----	Charlie Jenkins remembers Dr. Finkle and his music.
View of East Main Street -----	Roberta Mory reflects on band concerts at the gazebo.
View of East Main Street -----	Watch a movie filmed on Main St. from 1935.
View of West Main Street -----	Listen to a "Speedy" Alka Seltzer commercial.
Helmke's Food Market -----	Don Reed recalls starting a grocery store in Seymour.
Helmke's Food Market -----	Don Reed explains about candling eggs.
Helmke's Food Market -----	Don Reed talks about building a new store.
Hittner Clinic -----	Roy Puls and Don Feurig on Dr. Hittner and his skill.
Hotel Nelson (Hotel Seymour) -----	Realtor Al Storma's formula for success.
Hotel Nelson (Hotel Seymour) -----	Listen to a popular WWII song.
Melchert Bros. Garage -----	Gary Melchert relates the early history of the garage.
Miller and Piehl Company -----	Listen to a popular 1949 song.
Muehl Furniture Store -----	Don Reed remembers burning the funeral hearse.
R. Kuehne and Sons -----	Listen to Bud VandenHeuvel, auctioneer for Kuehne's.
Seymour Canning Co. -----	John Selmer recalls his dad and the early years.
Seymour Canning Co. -----	Roy Puls and German WWII Prisoners in Seymour.
Seymour Canning Co. -----	Ralph Melchert on German Prisoners on the farm.
Seymour City Hall -----	Gail Dean remembers the old city hall and library.
Seymour Flour Mill -----	Bud VandenHeuvel describes mail delivery.
Seymour Hardware -----	Don Feurig and Roy Puls describe the hardware store.
Seymour Public School -----	Lucille Miller on her high school days in Seymour
Seymour Railroad Depot -----	Don Feurig recalls eight trains a day in Seymour.
Seymour State Bank -----	Listen to a scary 1949 radio program.
Seymour Theater/Auditorium -----	Don Reed relates playing basketball in the auditorium
Seymour Theater/Auditorium -----	Listen to an ad played at the See-more Theatre.
Seymour Woodenware -----	Guess the name of the #1 song from 1949.

HALLADAS

FRIDAY & SATURDAY

LARD, Carton -----	2 lbs.	27c
HAMBURGER -----	45c	Lb.
BACON SQUARES -----	26c	Lb.
Midget Porkies SAUSAGE -----	53c	Lb.
30 lb. tin Sturgeon Bay Cherries -----		\$5.50
Flavor-Kist CRACKERS -----	25c	Lb.
Golden Sheaf FLOUR 50 lb. bag -----		\$3.39
Fresh Bartlet Eating PEARS -----	6 for	29c
Snosheen CAKE FLOUR -----	38c	pkg.
White Queen SOAP -----	10 for	49c
CRISCO -----	3 Lb. Can	85c

RED PENCIL SALE

SALE STARTS TODAY **FAMOUS MONEY-SAVING EVENT !**

Prices have been -- and still are too high. We have used our "Red Pencil" on loads of Items in Our Store in an effort to offer you Bargains that may seem like a distant memory -- Come in today and see for yourself!

<p>RIBBED KNIT SHIRTS & SHORTS Men's Sizes Small, Medium, Large REGULAR PRICE 69c Sale Price 47c</p> <p>BLUE CHAMBRAY WORK SHIRTS Sanforized—Sizes 14½-17 99c</p> <p>36 in. PERCALES Florals, Checks, Stripes and Solid Colors Special 39c Yd.</p> <p>2-piece WASH SUITS BOYS' SIZES — REG. \$2.98 Sale \$1.89</p> <p>SPORT SHIRTS SOLID COLORS AND PLAIDS Men's Sizes 14½ to 17—Reg. Price to \$5.95 Special \$3.97</p>	<p>LADIES BLOUSES 5 Doz. Blouses on Sale GROUP I—WERE \$2.98 Now \$2.37 GROUP II—WERE \$3.95 Now \$2.97 GROUP III—WERE \$3.95 Now \$4.47</p> <p style="text-align: center; font-size: x-small;">SAVE DURING MILLER'S GREAT SALE</p> <p>MEN'S PAJAMAS COAT STYLE. SIZES A, B, C, D REG. PRICE \$3.95 Sale \$2.67</p> <p>LADIES DRESSES 2 BIG RACKS. ALL SIZES PRICES SLASHED Some Less than ½ Price</p>	<p>GIRLS SLIPS DRESSY RAYONS SIZES 7-14 LACE TRIM — REGULAR \$1.98 Special \$1.27</p> <p>PEQUOT SHEETS SIZE 81 x 108 — WERE \$3.69 Extra Special \$2.98</p> <p>DRESSES GIRLS SIZES 3-12 \$2.98 VALUES \$1.97</p> <p>DRESS SHIRTS Men's Sizes 14-17—White and Patterns VALUES TO \$3.95 Special Only \$2.97</p>
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BIB OVERALLS Sanforized 8 oz. Denim Mens Size 36-46 Sale price \$2.19

MILLER'S DEPT. STORE

Phone 118W Seymour, Wis.

Meet the New SCHS Board Members



Name: Cathy Anschutz

Education: Following high school I graduated from St. Joseph's School of Nursing in Marshfield, WI.

Family: I am married to James Anschutz. I have a son, Abe Farley and a daughter, Marie Marsh, three grandsons, a step-son, a step daughter, a step-grandson and a step granddaughter.

Work experience: St. Vincent's Hospital, Good Shepherd Nursing Home, HomeCare and Assisted Living Facility and Curative Care Network, Milwaukee

Hobbies: Attending my grandson's sporting events, walking, embroidery and volunteering.

Why do you serve on the board of directors: I have always been interested in the history of our town. Being on the board has helped me learn more about our community and the people who lived here and those who still live here.

What is your favorite part of the Museum: Each area is very interesting, I am always learning something new.

Fun places you have visited: Cooperstown, New York; Niagara Falls, San Antonio, Texas; Vermont and California.

Favorite museums outside of Seymour: The Civil War Museum in Kenosha, Neville Public Museum in Green Bay and the Milwaukee Public Museum

Reminder: All past issues of the Seymour History Bulletin can be accessed at the society website: (seymourhistory.org). Click on "News" and then "Newsletters". An index to issues from 2008 to 2021 is also available by clicking on "News" and then "2021".



Name: John Pashouwer

Education: Seymour High School and UWGB with a degree in history.

Family: Wife: Kathy, a daughter Miranda and sons Adam and Casey. I also have two grandchildren.

Work experience: Self-employed since 1985. Present owner/partner of Packerland Rental LLC

Hobbies: Riding motorcycle and fixing old cars.

Why do you serve on the board of directors: I've always been interested in history

What is your favorite part of the Museum: The 1930s general store.

Fun places you have visited: New Orleans, London, Paris and Cartagena, Columbia

Favorite museums outside of Seymour: The Louvre in Paris and Versailles, France

Donations Since May 10, 2022

A sincere "Thank You" to all of our donors. Your generosity makes it possible to maintain the museum and offer a variety of programs. Listed in the order received.

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Name _____ Phone _____

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Mail your donation to P.O. Box 237 Seymour, WI 54165. The Seymour Community Historical Society, Inc. is a tax-exempt entity. Your donation is fully deductible as provided by law. The federal identification number is: 39-1235870.

Thank you for your support!

Seymour Community Historical Society
P. O. Box 237
Seymour, WI 54165

Return Service Requested

Website: www.seymourhistory.org

E-mail: seymourhistory@centurylink.com

Museum Phone: (920) 833-9835

If the museum is closed: (920) 833-6064

Museum Hours

Summer:

1:00 to 4:00

Friday through Sunday

Fall and Winter:

1:00 to 4:00 Sunday

Closed January through March

Open by request anytime

Admission:

Suggested donation - \$2.00 Individual

- \$5.00 Family

Life Membership - \$50.00

Year Individual - \$5.00 Year Family - \$10.00



*Kids' Christmas at the Museum Saturday,
December 3, 10:00 - Noon*